___ October 2007

Angela Briggs/Sarah Dyer
Environment and Planning
Cambridge City Council
The Guildhall, Cambridge CB2 3QJ

I wish to object to the application for a Tesco convenience store at the old Wilco shop site on Mill Road. I am objecting on the grounds of planning application:

☐ Ref. 07/0809/ADV calling for "the installation of one double-sided internally illuminated fascia sign plus an internally illuminated projecting sign".

☐ Ref. 07/0810/FUL calling for "the installation of a new shop front including an ATM".

☐ Ref. 07/0811/FUL for a "single story rear extension and installation of plant".

Please put my objections to the Planning Committee.

Yours sincerely,

name _____

address _____

_____

The date for getting in objections has been extended to Friday 19 October. Below are some ideas for objections to each planning application

Re: ref. 07/0809/ADV

- The character of Mill Road is one of diversity with a large variety of independent retailers.
- The signage of Mill Road's shops are an expression of that diversity.
- No other shop front uses the sanitised lighting used by Tesco
- Signage of this type is a form of advertising using our streets as billboards for brand TESCO and turning Mill Road into a street in any town, any place.
- The Council should be encouraging/legislating reductions in the use of external and internal lighting for shops in residential areas, not supporting increases in illuminated signage, to reduce the carbon footprint of retail premises.

Re: ref. 07/0810/FUL

- Tesco's install identikit shop fronts which do not fit in to the diverse character of independent traders that make up the Mill Road community.
- There is no provision for bicycle parking, yet S.3.14 of the Cambridge Local Plan 2006 states that provision for cycle parking is a requirement where approval for extensions are sought.
- The City Council's Cycle Parking Standards require specific amounts of cycle parking per amount of floorspace, and that short stay cycle parking should be located "as near as possible to the main entrance".
- There is already an ATM a short distance away by the Co-op.
- Cars pulling up on the pavement to use an ATM would cause obstructions to pedestrians and road users.

Re: ref. 07/0811/FUL

- The new extension does not maintain the loading, unloading and parking areas required under the previous planning consent.
- Tesco want to put a lot more waste into a much smaller and busier space.
- There is nowhere for them to unload their deliveries.
- This application fails to address matters of transport as environmental matters as stipulated in para. 6.17 of the Cambridge Local Plan
- This application will increase traffic congestion which contravenes para. 8.7 of the Cambridge Local Plan, which states the council may seek a zero increase or reduction in car traffic generation through any proposed redevelopment.
- By reducing the size of the car park, the application fails to retain sufficient amenity space, bin storage, vehicular access and car and cycle parking (S.3.14: Extending buildings).

Please use any or all of these suggested objections and insert in the box provided. You should only object to one of the planning applications per letter. Cut off the letter and post or copy and paste your text into an email to either angela.briggs@cambridge.gov.uk or sarah.dyer@cambridge.gov.uk.