

WHY CELEBRATE MILL ROAD?



MILL ROAD

Where can you buy the ingredients for a good curry, organic and free range meat, sushi, Korean sweets, Chinese medicines, a wide range of good quality second hand goods, a book on yoga for cats, a full English breakfast, get a decent haircut (whether a “short back and sides” or something more exotic), a bike, a bed, a selection of DIY tools, a tattoo, and have a cup of coffee in the first internet café in Cambridge.

The independent traders and shops of Mill Road are not only an integral part of the Petersfield and Romsey areas but also contribute massively to the overall identity of Cambridge itself. People from all over the city come to Mill Road to sample its unique blend of independent shops and services, making the area a vibrant and exciting place to visit, with its busy and welcoming atmosphere.

We recognize the special nature and contribution of the independent businesses and shops in providing a truly cosmopolitan flavour to this corner of Cambridge.

A CELEBRATION

This event is designed to celebrate the independent nature of Mill Road and its traders and bring this more widely to the people of Cambridge. It will show not only what is already available but also that another Mill Road is possible through the support of these shops and businesses. The bland “clone town” high street, with its higher prices and reduced choice (as proposed by the more aggressive multinational companies) are not needed. We believe that the requirements of the local community are already met and surpassed in so many ways. We wish to protect what is already here and encourage further small, local shops delivering services that are truly wanted and needed.

Thank you for taking time to read this leaflet and we hope that you take the opportunity to sample some of the delights offered by our independent shops. In buying our goods from these local businesses we believe we can maintain the special characteristics of Mill Road. We will be better equipped to resist the activities of big multinational corporations whose only allegiance is to their shareholders and not to the people and communities in the areas that they move in to.

Remember MILL ROAD ROCKS!